COOKIE POLICY

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EFFECTIVE DATE: 26TH JULY 2023

This Cookie Policy explains how we use cookies and similar tracking technologies on our website and related services. By accessing or using our website, you consent to the use of cookies as described in this policy.

What are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, tablet, etc.) when you visit a website. These files enable the website to remember your actions and preferences over a period of time, making your browsing experience more efficient and personalized.

How We Use Cookies

We use cookies for various purposes, including:

2.1 Essential Cookies: These cookies are necessary for the proper functioning of our website and services. They enable you to navigate the site, access secure areas, and use essential features like user authentication and account management.

2.2 Analytical Cookies: Analytical cookies help us understand how visitors interact with our website. They collect information about the number of visitors, the pages they visit, and other anonymous data. This data helps us improve our website's performance and user experience.

2.3 Functional Cookies: Functional cookies allow the website to remember your preferences and choices, such as language selection and font size. This ensures a more personalized experience during your visits.

2.4 Advertising and Marketing Cookies: We may use cookies to deliver relevant advertisements to you based on your interests and online behavior. These cookies help us measure the effectiveness of our marketing campaigns and tailor our content to suit your preferences.

2.5 Third-Party Cookies: Some cookies on our website may be placed by third-party service providers to assist us in various functions, such as website analytics and marketing efforts. These providers have their own cookie policies, which we encourage you to review.

Your Cookie Choices

3.1 Cookie Consent: By continuing to use our website, you consent to the use of cookies as described in this policy. You can withdraw your con sent at any time by adjusting your browser settings to delete or block cookies. However, please note that certain essential cookies are necessary for the proper functioning of our website, and blocking them may impact your browsing experience.

3.2 Browser Settings: Most web browsers allow you to control cookies through their settings. You can typically find these settings in the "Options," "Preferences," or "Settings" menu of your browser. Each browser operates differently, so refer to your browser's "Help" section for more information on how to manage cookies.

3.3 Opt-Out of Third-Party Cookies: To opt-out of third-party cookies used for advertising and marketing purposes, you can visit the websites of the respective third-party providers and follow their opt-out instructions.

Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes through our website or other means of communication. We encourage you to review this Cookie Policy periodically.

CONTACT US

If you have any questions, concerns, or feedback about our Privacy Policy or practices, please contact us at **Contact@btcx.io**