

PRIVACY POLICY





PRIVACY POLICY

EFFECTIVE DATE: 26TH JULY 2023

This Privacy Policy outlines how we collect, use, disclose, and protect the information you provide to us when you interact with our website, products, and services. By accessing or using our services, you consent to the practices described in this Privacy Policy.

Information We Collect

- 1.1 Personal Information:** When you sign up for our cryptocurrency services or interact with our website, we may collect the following personal information from you:
- a.** Full name
 - b.** Contact information (email address, phone number, etc.)
 - c.** Government-issued identification documents (for compliance purposes)
 - d.** Financial information (e.g., bank account details, cryptocurrency wallet addresses)
 - e.** Any other information you voluntarily provide to us



1.2 Non-Personal Information: We may also collect non-personal information automatically when you use our website or services. This information may include but is not limited to:

- a.** Device information (e.g., IP address, browser type, operating system)
- b.** Log data (e.g., pages visited, time spent on our website)
- c.** Cookies and similar tracking technologies (For more information, please review our Cookie Policy.)

How We Use Your Information

2.1 Provide Cryptocurrency Services: We use your personal information to provide you with our cryptocurrency-related services, facilitate secure cryptocurrency transactions, and enable seamless cryptocurrency exchanges.

2.2 Improve User Experience: Your information helps us understand how our services are being used and enables us to enhance and optimize your user experience.



- 2.3 Communication:** We may use your contact information to communicate with you about our services, updates, security alerts, and other relevant information related to cryptocurrencies.
- 2.4 Legal and Regulatory Compliance:** We may use and share your information to comply with applicable laws, regulations, and legal processes, respond to governmental requests, or enforce our rights and protect our users.
- 2.5 Marketing and Promotions:** With your consent, we may use your information to send you marketing materials or promotional offers related to our cryptocurrency services. You can opt-out of marketing communications at any time.

How We Share Your Information

- 3.1 Third-Party Service Providers:** We may share your information with trusted third-party service providers who assist us in providing our cryptocurrency services, processing payments, and performing other business functions on our behalf. These third-party providers are obligated to protect your information and use it solely for the intended purpose.



3.2 Legal Requirements: We may disclose your information to comply with legal obligations, enforce our policies, or respond to legal requests from public and governmental authorities.

3.3 Business Transactions: In the event of a merger, acquisition, or any other business transition, your information may be transferred to a new entity or individual.

Data Security

We prioritize the security of your information and have implemented industry-standard security measures to protect it from unauthorized access, disclosure, or alteration. However, no method of data transmission over the internet or electronic storage is 100% secure, and we cannot guarantee its absolute security.

Your Choices

5.1 Access and Correction: You have the right to access and update the personal information we hold about you. You can do this by logging into your account or contacting our support team.



5.2 Account Deletion: If you wish to delete your account, please contact us, and we will securely remove your personal information in accordance with our data retention policies.

Children's Privacy

Our cryptocurrency services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with their information, please contact us, and we will promptly delete it.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes through our website or other means of communication. We encourage you to review this Privacy Policy periodically.



CONTACT US

If you have any questions, concerns, or feedback about our Privacy Policy or practices, please contact us at Contact@btcx.io